

# BRIT

GLOBAL SPECIALTY

## PROTECTION FOR ORGANISATIONS AND INDIVIDUALS



SEEING THE DIFFERENCE **MAKES THE DIFFERENCE**

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# NEW WORLD RISKS

## OUT-THINKING THE COMPETITION



### GLOBAL RISKS HAVE CHANGED

The world has moved into a new unsettling geopolitical phase. Traditional alliances or opponents, 'east versus west' for example, are no longer the norm. International relations now play out in increasingly diverse ways, from cyber sources of power to reconfigured trade investment links. This creates new risks and uncertainties. The complexity, severity and reach of the threats organisations and individuals face continues to grow and evolve. Today, a smartphone and laptop can piece together your digital footprint, which can reveal your next move. Reputations are exposed more than ever before. The risks have changed, hence the approach to security needs to stay one step ahead.

### A new kind of response

The traditional approach to crisis response has long been the mainstay of the security sector. With evolving technologies and geopolitical change, the responses to them also have to change. Today, you need a crisis response team with diverse skill sets to assess an incident and formulate a robust response.

### MULTIDISCIPLINARY KNOW-HOW

Organisations and individuals require a wider, deeper form of advice and assistance from their crisis responder to protect, respond to and mitigate against a crisis. Whether it be a kidnap for ransom situation, unlawful detention, hijack or cyber extortion, an experienced multidisciplinary team at your side can make all the difference to your organisation's reputation, liberty and survival.

# OUR RESPONSE

## AN INDEPENDENT PARTNER



### A COMPLETE CRISIS RESPONSE SOLUTION

In creating our product we've chosen to work exclusively with an independent partner that provides a comprehensive set of safeguarding strategies.

We're the first insurer to partner with a law firm in this way. Schillings International LLP is authorised by the Solicitors Regulation Authority, ensuring a robust code of ethics and standards applies to all their work in the UK and US. Through our partnership we have access to the skills and capability to handle a crisis.



## [SCHILLINGS]

### MULTIFACETED CAPABILITY

Our criteria when selecting a partner were know-how and the capacity to respond to and advise on complex, often multi-jurisdictional risks to organisations and individuals.

Schillings' team comprises former military and private sector intelligence personnel, investigators, hackers, privacy lawyers, technical surveillance and security experts as well as former government diplomats. Schillings thinks and acts as one team, protecting organisations and individuals from reputational problems and privacy threats to focus on the origins of a crisis and establish the best course of action.

### GLOBAL CAPACITY TO ACT QUICKLY

Schillings' global network comprises leading security experts from across the globe. With 35 years of case experience, the team has an impressive pedigree and has successfully resolved hundreds of critical incidents worldwide.

### PROTECTING LIVES AND REPUTATIONS

Schillings believes that every organisation and individual has the right to privacy, security and protection of their reputation. Schillings response team understands that your client's life doesn't stop in the event of a crisis, so neither do they. Schillings continually monitors what matters to you – and is available 24/7/365.

# SOME OF THE THREATS

## UNEXPECTED AND SOPHISTICATED RISKS

Organisations and individuals face an increasingly diverse set of risks.



### The extortionist

Blackmail attempts, kidnap and ransom, virtual kidnap, express kidnap, extortion and thefts of intellectual property.



### The impersonator

Attempts by others to impersonate you or steal your identity and hold it to ransom.



### The wrongful arrest

The illegal detention or detainment of an individual by government authorities or criminal groups.



### Threats against you

Malicious threats against companies or employees, including intruders and hostile stalkers. Assessment of threat and advice on dealing with it.



### Cyber attacks

Exploiting humans to gain access to systems and data and the use of hidden listening devices, covert cameras and surveillance devices.



### Piracy

Maritime hostage and the response associated with arranging for a hijacked vessel and its crew to be released.



### Political evacuation and repatriation

Sending employees to risky areas requires a protection strategy including evacuation and repatriation plans.



### Missing person

Missing persons and disappearances can waste time, risk lives and drain valuable resources if not expertly handled proactively.



# SCHILLINGS RESPONSE

## AN ANTICIPATORY APPROACH

Where other insurers may just have access to crisis response consultants, with Schillings, Brit has a potent blend of strength, sensitivity and smart thinking. They deliver the know-how to mitigate your client's risk and out-think those who wish them harm.

Schillings help your clients make the right calls and are only motivated to be their crisis responder, not to cross-sell other security services.

Their operational firepower and geographical coverage means we can act quickly and powerfully. Schillings bring a level of emotional intelligence to deal with the sensitivity of the subject, assess the human risks and deal with any fallout factors such as the privacy and reputation impact on the insured.

Schillings' approach is a robust, ethical and legally regulated approach that is ready to respond to the threats that clients face today.

Consultants are crucial in dealing with crisis incidents. However, the risks your clients face today are more complex and need a greater variety of skills. Schillings' in-house lawyers, cyber specialists, and insights from their intelligence division enable them to respond to all aspects of a crisis to truly protect both the individuals and organisation affected.



### **Crisis**

Access to a team that will assess the situation, implement the negotiation strategy and provide ongoing incident support.

### **Legal**

Advice and duty of care on all legal aspects including reputational and regulatory risk.

### **Cyber extortion**

Evaluation of the threat and identification of the source and severity of the incident, with ongoing restoration advice.

### **Intelligence**

Data gathering and analysis to map previous incidents, victims' digital profiles and their political influences to identify possible perpetrators and inform the legal case and negotiation strategy.

# BRIT

## EMBRACE CHANGE

# THE TEAM

## PROACTIVELY LEADING CHANGE

The world today can be volatile: its unpredictability can threaten our lives and the organisations we work for. However, we believe that uncertainty should never stand in the way of progress. We've used the insight gained from our underwriting and claims teams to evaluate evolving risks – and form an innovative partnership with Schillings. A partnership that connects a passionate team delivering a product that enables you and your clients to manage a crisis effectively.

### Events we cover

- Kidnap
- Extortion
- Cyber extortion
- Detention
- Disappearance
- Hostage crisis
- Product extortion
- Threat
- Virtual kidnap

### Extensions

- Business interruption
- Child abduction
- Cyber extortion business interruption
- Political evacuation and repatriation
- Workplace violence
- Product recall and destruction

Our dedicated team uses its ingenuity and experience to deliver a service that's open, fair and reflects today's risks. To help your clients embrace risk and uncertainty, our team aims to lead change by being an agile and innovative partner that helps clients to progress by continually evaluating the service and product we provide in light of today's risks.

While an increasingly complex and unpredictable world, to some, seems like a threat, we see it as an opportunity.

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BY THE PRUDENTIAL REGULATION AUTHORITY AND  
REGULATED BY THE FINANCIAL CONDUCT AUTHORITY.

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